



# Lamar CISD

*A Proud Tradition • A Bright Future*

## **PRESS RELEASE**

Lamar CISD Community Relations Department

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### Rockwood named Executive Director of Community Relations

The Lamar CISD Board of Trustees approved the hiring of Mike Rockwood to be the District's Executive Director of Community Relations. He is scheduled to start February 27.

Rockwood replaces Christy Willman, who retired at the end of January.

Rockwood is currently the Communication Specialist at Sheldon ISD, which is just to the east of Houston. Prior to working in school communications, he worked in television, including positions at KIAH in Houston and television stations in Alabama, Alaska, Waco and Bryan.



He is a 2004 graduate of Texas A&M University, with a degree in Speech Communications. He is currently working on his master's in Strategic Public Relations from George Washington University.